

COLONEL DOGE

*WHERE JUICY REWARDS
ARE WAITING FOR YOU*

Whitepaper v1





DEAR CUSTOMER, LET ME INTRODUCE MYSELF

ColonelDoge is a deflationary BSC token that strives to reward its investors through its giveaways and free food delivery vouchers.

We feel that the crypto space is flooded with tokens with no legitimate use case but with ColonelDoge, we believe that this token can be very successful as the online food delivery market is very popular with over 110 million food delivery users in the US alone.

This whitepaper will clearly and concisely map out all of the features of the token, our short and long-term goals and our marketing strategies which we aim to align with the contents of our mission statement.



A DOGE WITH A MISSION...

Our mission with ColonelDoge is to create affiliations with major food delivery companies to use our tokens as a form of currency to purchase food online.

As the project gains traction and our community grows, we will be working hard behind the scenes to ensure we market this project in the correct way and to ensure the stability of the token going forward.

Along the way, we aim to reward our holders with regular food delivery vouchers and giveaways to show gratitude to those who have invested in our token.



...AND A DOGE WITH A USE CASE

ColonelDoge is a food reward driven token, with aims of evolving into a web browser extension and a mobile phone application.

These goals cannot be reached without the support of holders which can aid funding towards development of the web browser extension and app as well as the marketing to push the token forward.

In the meantime, whilst the token is in its early stages, its main use case will be rewarding holders with frequent food vouchers which they can redeem online and purchase food.

We believe that giving back to our investors is the perfect way to grow our community and show appreciation to those who have supported us from the very beginning.



WE HAVE STRONG CHICKENOMICS

Part 1

The tokenomics of ColonelDoge provide a strong foundation for this token to keep growing beyond launch. The breakdown of our tokenomics and fees distribution allow for the token to keep thriving so we can continue to make progress towards our short and long term goals.

The fees in place allow the token to survive and keep thriving once it has launched.



BUY FEES 10% BREAKDOWN

- Liquidity pool - 3%
- Marketing - 3%
- Food vouchers/ giveaways - 2%
- Buy-back-and-burn - 2%



SELL FEES 14% BREAKDOWN:

- Liquidity pool - 4%
- Marketing - 4%
- Food vouchers/ giveaways - 3%
- Buy-back-and-burn - 3%

WE HAVE STRONG CHICKENOMICS

Part 2

% LIQUIDITY

Our liquidity tax is to ensure there is a price floor for ColonelDoge. This ensures the price of the token can not drop below a certain price.

% MARKETING

These taxes are in place to bolster our aggressive marketing strategies post-launch. We want to ensure that when we launch ColonelDoge, that we can continue to market the token, building relationships with high-profile influencers and social media personalities.

% FOOD DELIVERY VOUCHERS/GIVEAWAYS

Pre and post-launch, we aim to run frequent giveaways of food delivery vouchers to our holders. This is funded by the aforementioned taxes from buys and sells.

ColonelDoge rewards holders with food in numerous ways, for example: food delivery vouchers on sites such as UberEats, JustEat, GrubHub, Deliveroo and much more.

% BUYBACK & BURN

Burning tokens has many purposes but for ColonelDoge, its sole purpose is to secure the token's deflationary model. The mechanism in place, buys the tokens and sends them to a burn wallet, this is because it prevents unnecessary loss of liquidity.

Investor confidence is something we strive for, and as market volatility is rife in the cryptocurrency world, ColonelDoge aims to attract investors by ensuring the token is functional, stable and profitable. Buyback-and-burn results in increased liquidity pool, manufacturing more popularity. The process of burning tokens incentivises long-term growth and encourages investors to hold, which further contributes to the stability of the token.

SHORT TERM GOALS

As the development team, we want to make sure this token gets off the ground as smoothly as possible. Stability, functionality and building a strong community are some of our immediate targets to ensure the longevity of ColonelDoge and to work towards our long term goals once we have stabilised the foundations of it post launch.

Following on from the token's release , our focus will turn to listings on CoinGeko, DexTools and CoinMarketCap. We will establish relationships with small UK-based food banks and charities and organisations to help create awareness and boost our brand name.

Once we ensure a smooth launch, we can start planning to meet our goals. We, of course, have ideas for how we can take this token to the next level and are constantly brainstorming ideas on how we can stand out.





LONG TERM GOALS

Our ultimate goal is to create our very own Google Chrome browser extension which can be readily available to users when checking out on food delivery websites which allows you to sell cryptocurrency for the amount you need and make a direct transaction on the extension.

We will create our own application with affiliations with food delivery services which will allow users to purchase food directly through our app. Because we are aware that our holders will not just be people on desktop, this application would also be for ColonelDoge holders who are primarily phone users meaning the Google Chrome extension functionalities will be available for phone users as well on the app.

We aim to create relationships with other communities in the cryptosphere which would allow holders to participate in cross platform giveaways. The benefits of this are that we gain publicity in different communities, opening the project up to a new audience and new potential investors.

COLONEL DOGE'S ROADMAP

Part 1



PHASE 0

BUILDING AND TESTING

A strong and organic core community built to push the token forward past its infancy. The development team ensure a seamless preparation to launch with no contract related errors or bugs, with the contract ran through Testnet to negate any potential issues when ColonelDoge releases.



PHASE 1

AWARENESS

Continued growth of our community, building strong relationships with influencers who can help boost the token's popularity pre-launch.



PHASE 2

GROWTH

A minimum of 2,000 members in our Telegram channel achieved; aiding our growth with regular giveaways, live AMAs, giveaways and partnerships before launch.

COLONEL DOGE'S ROADMAP

Part 2



PHASE 3

PRESALE & LAUNCH

Conduct a presale on DX Sale just prior to launch, continuing to amass people in both the Telegram channel and pre-launch AMA. Launch the token on Pancake swap alongside a live VC with the developers on hand to answer any questions.



PHASE 4

POST-LAUNCH

Takeaway codes sent out to holders after launch. Post-launch marketing will commence to secure the tokens sustainability and growth and developers will begin working towards short and long term goals.



PHASE 5

LONG-TERM

Developers will continue to fortify the foundations of CD by further investing in influencers and boosting our social media profile with partnerships and promotions. Giveaways and cross promotions will be put in place to keep organically growing the community. The first steps made towards listings on CoinMarketCap and CoinGecko.

YOUR CREW TODAY



DAVE LARGE

*Finance lead /
Pre-launch marketing*



ROSS SMITH

Marketing lead



BAILEY DANIELS

*Lead Developer /
Community manager*



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WWW.COLONELDOGE.COM